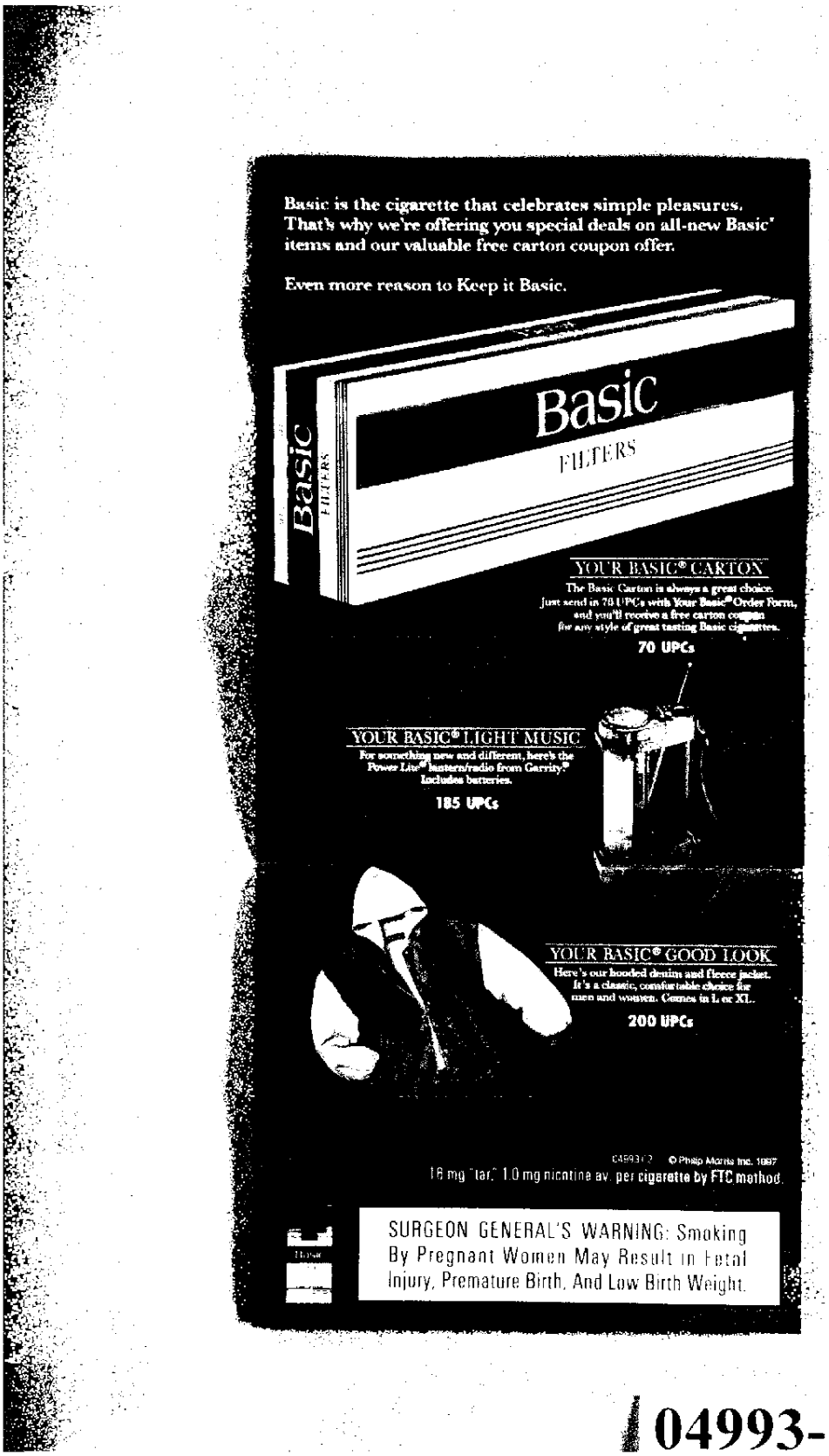

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Source: https://www.industrydocuments.ucsf.edu/docs/qyvp0003

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keep it Basic

ORDER FORM

1. Fill out this order form completely. **Offer expires and order(s) must be received by 12/31/97.**
2. Please print clearly. Only your original order form will be accepted. You must include your signature and your birth date.
3. In your envelope, enclose the completed order form, payment for shipping and handling, and the required Basic pack UPCs for your order. Carton UPCs are not accepted. Excess UPCs will not be returned.
4. Mail to: **Your Basic® Promotion, P.O. Box 8304, Dover, Delaware 19905-8304.**
5. **Limit 1 of each item per person for the duration of the promotion.**
6. Send check or money order for shipping and handling payable to: **"Keep it Basic." DO NOT SEND CASH.**
7. Postage may vary. Be sure to have sufficient postage on your envelope. Use chart to determine shipping/handling fees.

PACK UPC

Tear Here Tear Here Tear Here

8304E

Item	Quantity	Pack UPCs Required Per Item	Pack UPCs Enclosed
Carton Coupon	1	70	
Lantern	1	185	
Jacket (L or XL)*	1	200	
TOTAL Pack UPCs Enclosed			
*Circle size when choice is available SHIPPING AND HANDLING (Write in total S&H enclosed) (1-120 UPCs = $1.15) (121-320 UPCs = $5.95) (321+ UPCs = $7.50) (Only check or money order will be accepted)			$

(CHECK ONE) Mr. ☐ Mrs. ☐ Ms. ☐

First M.I. Last

Address _____ Street Address Apt #

Address _____

City _____ State _____ ZIP _____

Phone ( ) - Best Time To Call _____

Today's Date (REQUIRED) MONTH DAY 19 9 7 YEAR

Current Brand _____

Previous Brand _____

Offer limited to smokers 21 years of age or older. Copies of order form will not be accepted. Offer good only in the U.S.A. Offer void in Kansas and where otherwise prohibited by law. No group or organization orders will be honored. Excess UPCs will not be returned. Offer void to employees of Philip Morris and its advertising agencies. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. Please allow 10-12 weeks for delivery. Not responsible for lost, late, damaged, misdirected or postage-due mail. If we are precluded at any time in the future from accepting your order, we will return your UPCs and shipping and handling charges. Carton coupon offer void in MN, UT and where otherwise prohibited, taxed or restricted.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws. Order will be rejected if signature and date of birth are not provided.

Signature X _____ (required)

Date of Birth _____ (required) Month Day Year

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